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MENUHIN FESTIVAL GSTAAD

PRESS RELEASE

The Who's Who of the Menuhin Festival Gstaad

The persons who organize the Festival

The most important personalities involved in the organisation of the Menuhin Festival Gstaad, at a glance.

Christoph Müller, intendant (since 2002)

Cf. separate document

Leonz Blunshi, President of the Executive Board

- born in 1942, grew up in Einsiedeln, Switzerland

Studies:

- all sectors of hospitality, tourism and culinary arts management

Professional Activities:

- Director of two hotels in Engelberg and Winterthur
- 1976-1996 manager and majority shareholder of Hotel Bernerhof Gstaad
- 1989-2000 member of the municipal council of Saanen, including eight years as president
- since 1997 self-employed management consultant (hospitality, tourism and culinary arts)
- since 1991 president of the Menuhin Festival Gstaad
- since 1999 delegate of the administration board of the Menuhin Festival Gstaad (CEO)

Stefan Matti, Administrative Director (since 2008)

- born in 1980, grew up in Saanen (BE)

Education:

- 2001-2004 business administration studies, Hochschule für Wirtschaft (School of Economics, HSW), Lucerne
- 2006 advanced studies, dipl. certified accountant, Zurich

Professional Activities:

- 1999-2000 clerk/agent, SB Saanen Bank, Saanen
- 2001-2006 staff member of the Menuhin Festival Gstaad for the domains of art and logistics
- 2002-2004 project assistant and office staff, Institut für Finanzdienstleistungen (IFZ), Zug
- 2004-2005 clerk/project assistant, SB Saanen Bank, Saanen
- seit 2005 auditor, PricewaterhouseCoopers AG, Luzern
- seit Ende 2008 Administrative Director, Menuhin Festival Gstaad

Hans-Ueli Tschanz, Director: Sponsoring/Fundraising / Partner Relations

- born in 1952 grew up in Bern and Zürich

Studies:

- commercial diploma, all branches of tourism and PR/Media, communication

Professional Activities:

- Zürich Tourist Association: Visitor Service, Manager
- Schweizerische Bodenseezeitung (regional newspaper): Editor
- Brunnen (SZ) Tourist Office: Director
- Gstaad Tourist Office: Director
- 1986-1989: President Menuhin Festival Gstaad
- 1992-1998: Director Menuhin Festival Gstaad
- since 1999: Owner of the company "Kultur Engagement & Sponsoring" in Saanen-Gstaad
- Director and Advisor for national and international projects in the field of event marketing
- commissions in the field of "Sponsoring/Fund raising"

- Co-author of the book "Gstaad und die Menuhins", published by Benteli-Verlag (ISBN 3-7165-1446-2)